

NEWS ANNOUNCEMENT

Future Jet™ Secures High Ratings from Kodak, HP, Screen USA; Continues to Gain Momentum Among Major Printers, OEMs

News Summary

- FutureMark's new Future Jet™ digital inkjet paper secures high ratings from Kodak, HP and Screen USA
- Collaboration with all of the major printer OEMs indicates strong market opportunities for Future Jet, the paper industry's first high-recycled, coated digital inkjet paper
- Future Jet digital inkjet paper enables both dye and pigment-based printers to reach new levels of print quality on demanding four color work
- Future Jet's unique coating locks in color, opening the door to ink savings, product print improvement and market expansion options

Westport, CT — January 14, 2014 — FutureMark® Paper Group's Future Jet™, the first high-recycled, coated digital inkjet paper, continues to gather industry accolades following its September launch, including top ratings from Kodak ("4 Diamond Rating"), HP ("Recommended Media to Best Performing Media") and Screen USA ("A" rating). Compatible with both dye- and pigment-based printers, Future Jet offers publishers, direct mail providers and commercial printers excellent print quality on the greenest paper available.

"Following more than two years of development and testing, we are pleased to collaborate with all of the major printers and OEMs to demonstrate the tremendous potential for this market-changing product – the industry's first coated recycled digital ink jet paper," said Steve Silver, President & CEO of FutureMark Paper Company. "With the many divergent print engines and media applications in this market, we continue to see that Future Jet's unique coating locks in color, opening the door to ink savings, product print improvement and market expansion options."

Future Jet's 4 Diamond Rating from the KODAK PROSPER Paper Rating Program indicates users will experience consistent, high-quality results with the paper. Don Burns, Business Development Director - Inkjet Technology Partnerships at Kodak stated, "The strong partnership between our two companies provided us with insight into FutureMark's deep technical skills underpinning the development of Future Jet. Their focus on creating a high-quality sustainable solution for digital inkjet is in line with Kodak's vision for the industry, and we are pleased that the combination of Kodak's printing equipment and ink with FutureMark's new recycled coated inkjet sheet gives customers superb print quality."

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Future Jet is also now certified for HP Pigment Inkjet Web Press, with a rating of “Recommended Media to Best Performing Media.” As part of the HP certification process, Future Jet performance was comprehensively evaluated, including printed gamut, image quality, text quality, show through, durability and runability. HP’s testing revealed that FutureMark’s Future Jet product provides excellent print density, runability, fill uniformity, gamut volume and text quality on the HP Inkjet Web Press.

In its paper evaluation and certification report for Screen USA’s Truepressjet 520 Series, Future Jet achieved an “A” overall rating (4.77 out of 5) for its 45 and 50 pound basis weights. The paper was also acknowledged as G7 calibrated for optimal image quality, and passed a smudge test to ensure the paper’s capacity to resist smudging from water, fingerprints or the use of a highlighter. Runability, vibrancy, color quality and opacity were all graded “excellent.”

Ken Ingram, Vice President, Sales of Screen (USA), stated, “Our comprehensive testing of Future Jet has validated our initial assessment – FutureMark’s new, lightweight high-recycled digital inkjet product offers outstanding print quality on demanding four color projects. Future Jet will open up a variety of new publishing and direct mail market opportunities for us.”

Kris Albee, Marketing Director, Production Print Solutions division of Canon Solutions America (CSA), added: “We are thrilled to enable recycled sheets with great color on inkjet, and very pleased to add an alternative 45 pound sheet from FutureMark to our list of CSA qualified inkjet substrates. With the market continuing to move to inkjet, we see recycled sheets as an important expansion of paper which we have evaluated and determined to run on our inkjet printers.”

Future Jet paper boasts a matte finish, a high brightness rating of 85 and at least 90 percent recycled content. Future Jet is available in 45 and 50 pound basis weights and is available through Horizon Paper. For more information, the Future Jet product data sheet can be found at www.futuremarkpaper.com/products.html or contact Horizon at: FutureJet@horizonpaper.com.

About FutureMark Paper Group

FutureMark Paper Group is North America’s leading provider of responsibly made, high-recycled paper. Through continuous green innovation, the group produces high-quality, high-performance printing and packaging papers with unmatched levels of recycled content. FutureMark’s recycled paper solutions help sustainability leaders uphold their environmental commitments while advancing their business goals. FutureMark Paper Group’s production centers are located in Michigan’s Upper Peninsula and in the Chicago metropolitan area. For more information, please visit www.FutureMarkPaper.com.

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